



THE FUTURE OF REAL ESTATE

Ambitious & Far-sighted

Over
RS.16,000 CRORES
Worth Of Projects

2.5 CRORE SQ. FT.
Of Project Development

Over
5,000+
Happy Customers

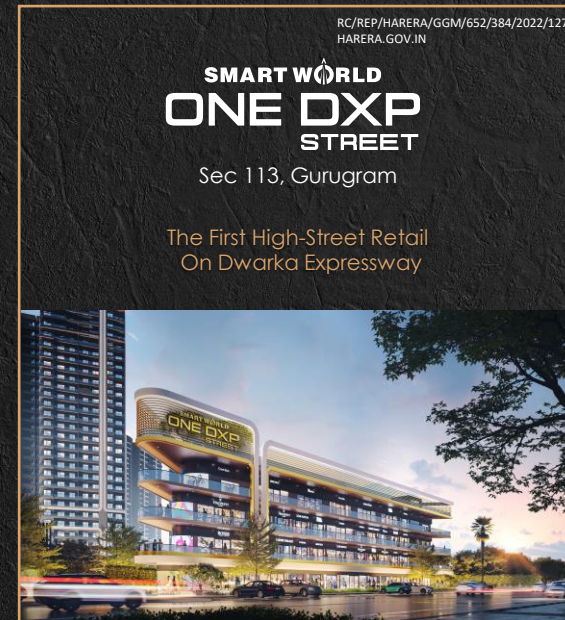
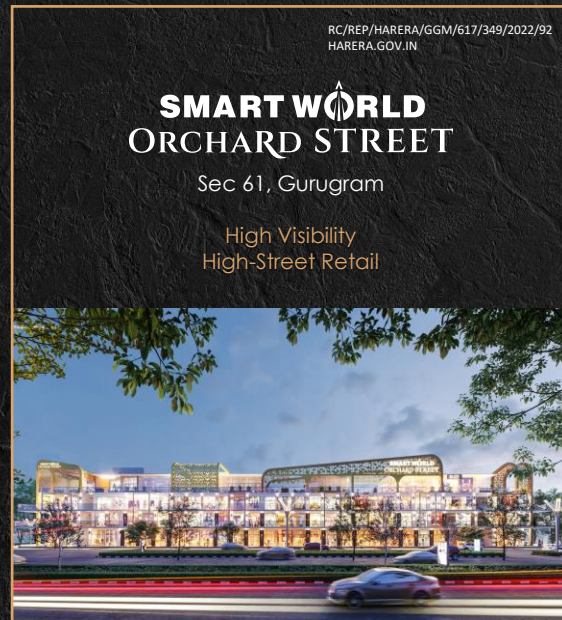
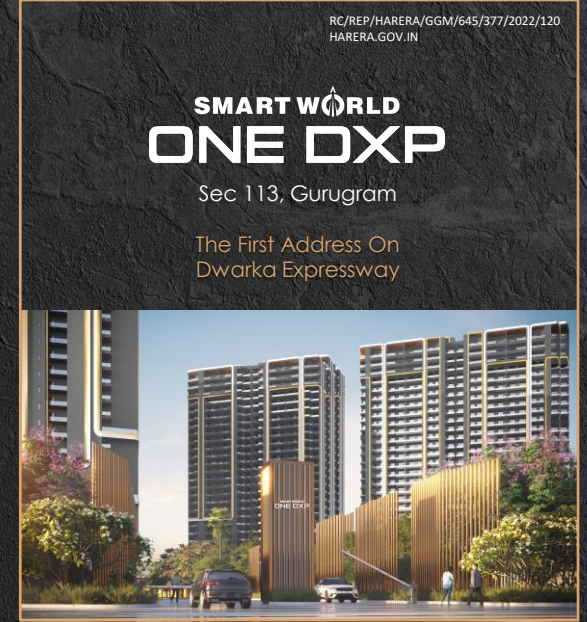
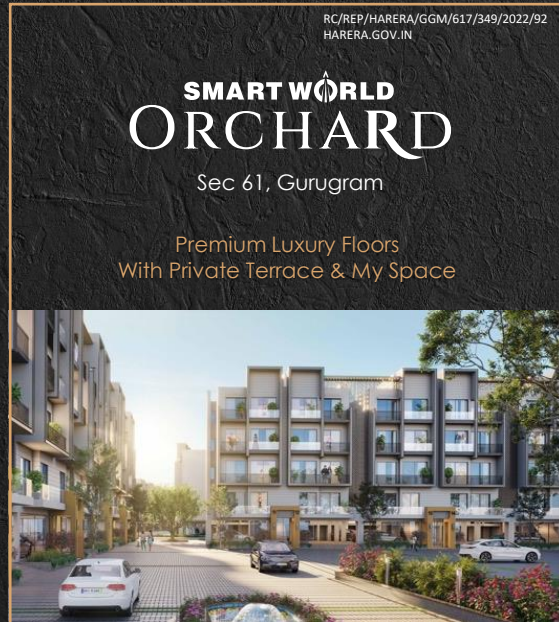
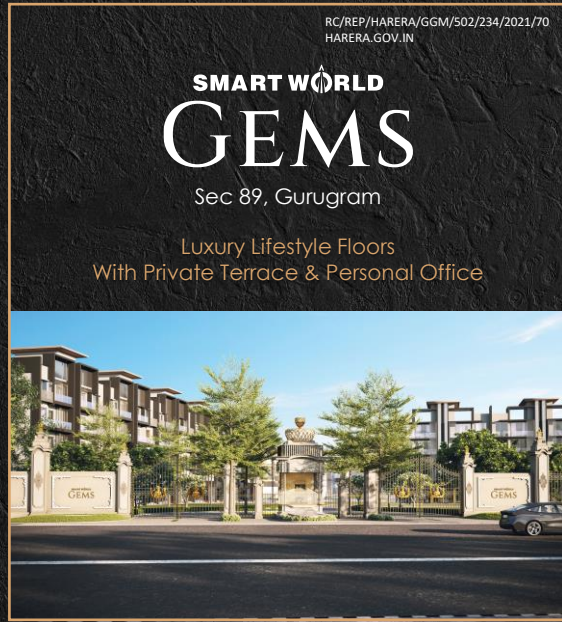
ROBUST
Financial Partners

6 PROJECTS

LAUNCHED IN

2 YEARS

OUR PROJECTS



WE *SELL* WELL

95% SOLD

SMART WORLD
ORCHARD
Sec 61, Gurugram

100% SOLD

SMART WORLD
GEMS
Sec 89, Gurugram

85% SOLD

SMART WORLD
ONE DXP
Sec 113, Gurugram

100% SOLD

SMART WORLD
ORCHARD STREET
Sec 61, Gurugram

90% SOLD

SMART WORLD
ONE DXP STREET
Sec 113, Gurugram

WE **BUILD** WELL

100% Projects
Running On Time



100% Projects
To Be Delivered Before
Committed Dates



Timely
Construction Updates



WE CREATE WEALTH FOR OUR BUYERS



We sell inventory in different phases
Ensuring all buyers see an upside in their investments



We price our projects sensibly.
Leaving scope for appreciation

Last 2 years appreciation in introduction price and current market price.

Project	Appreciation	Investment by Buyer	ROI
SMART WORLD ORCHARD Sec 61, Gurugram	50%	60%	100%
SMART WORLD GEMS Sec 89, Gurugram	75%	60%	125%
SMART WORLD ONE OXP Sec 113, Gurugram	40%	30%	125%

OUR NEW ADDITION...



LOCATION



SECTOR 66, GCRE

GCRE

The most prestigious,
preferred location of
Gurugram today

GCRE

“THE NEW LUXURY DISTRICT OF GURUGRAM”



PREMIUM LOCATION SURROUNDED BY A GREEN NEIGHBOURHOOD



RESERVE FOREST GREENS

MARBELLA GREENS

MARBELLA GREENS

FARM GREENS

RESERVE FOREST GREENS

FARM GREENS

SEAMLESS CONNECTIVITY TO



CYBER CITY



GOLF COURSE
ROAD



SOUTHERN
PERIPHERAL ROAD



NH8



DWARKA
EXPRESSWAY

STRETCH TO HAVE 8 FLYOVERS, CYCLE TRACKS

Length:
12 km

Structures:
8 flyovers

Work:

- > Six-lane main carriageway
- > Six-lane service roads
- > 3-metre-wide footpaths
- > 2.5-metre-wide cycle tracks
- > Development of green area

**Time
required for
completion:**
30 months

Status: Project
approved by
GMDA, tender
floated

- > Construction likely to start in January next year
- > Work likely to be completed by mid-2025



Cost
₹845.5 cr

Developers:

₹296.2 cr

EDC:

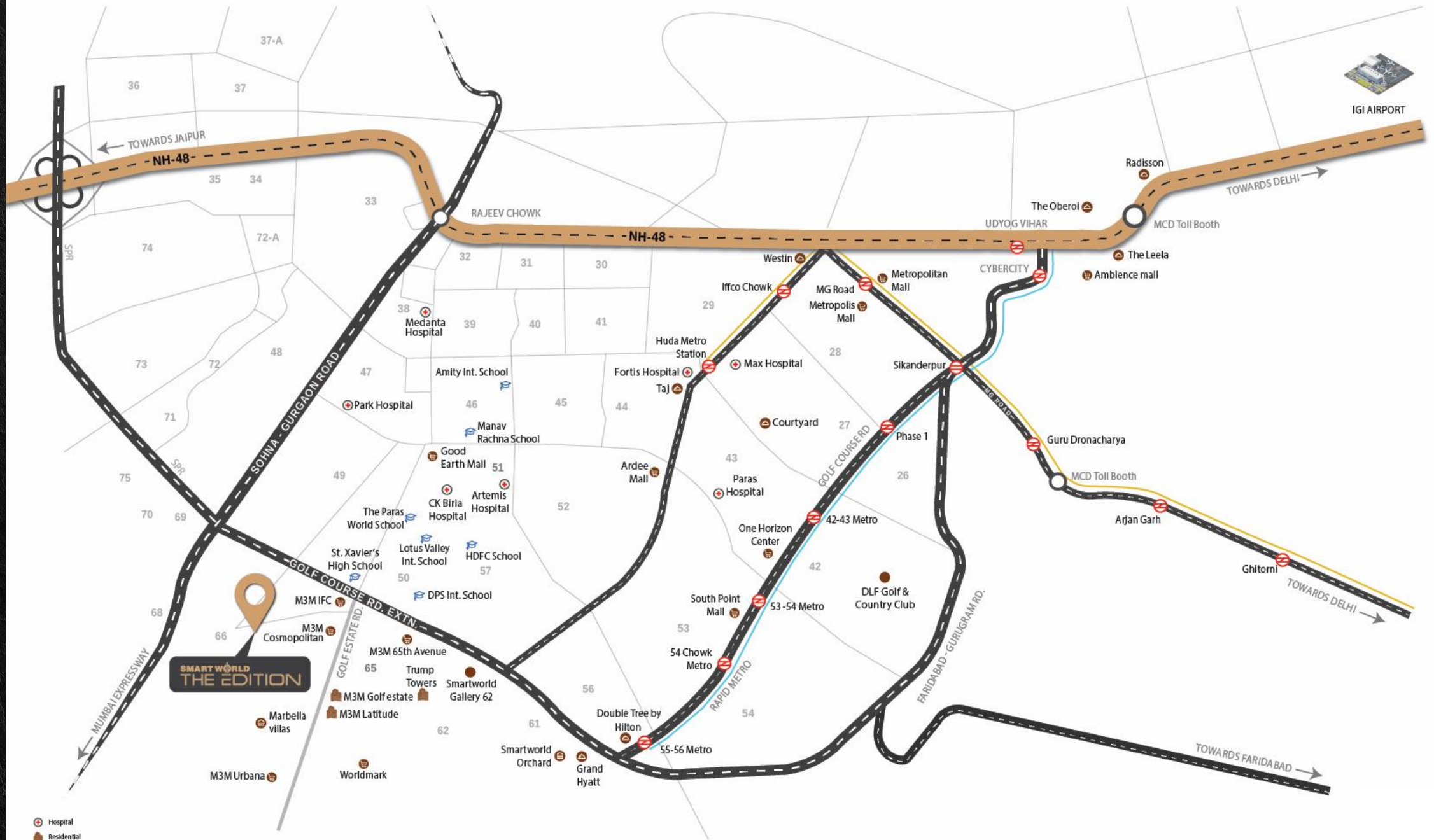
₹549.3 cr

**Remaining funds to be
raised by GMDA**

REDEVELOPMENT OF
SIGNAL-FREE CORRIDOOR
ON GCRE & SPR

Source: TOI

LOCATION MAP



A Well-Established Location- the choice of reputed corporates

TOP CORPORATES



And Many More..

Social Infrastructure In The Vicinity

SCHOOLS



HOSPITALS



HOSPITALITY



A LIVING
EXPERIENCE
BEYOND
IMAGINATION

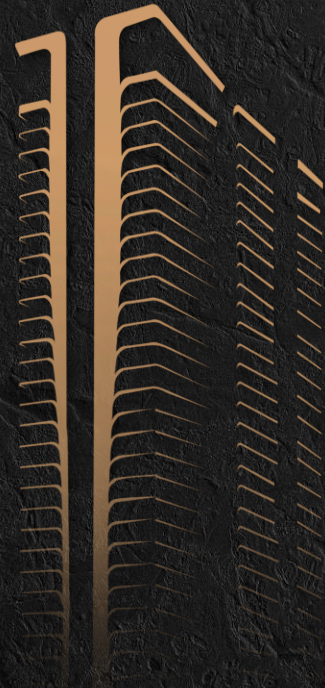
AN ADDRESS
THAT MIRRORS
YOUR
TASTE



LIVE

LIKE NO OTHER

I N T R O D U C I N G



SMART WORLD
THE EDITION
LIMITLESS LIVING FOR THE LIMITED FEW

LUXURY HOMES
CRAFTED TO THE
PERFECT 'T'



3 TWIN TOWERS



SMART WORLD
THE EDITION

3.5 & 4.5 BHK
ULTRA-LUXURY RESIDENCES
WITH PRIVATE DECK AND JACUZZI

LAND PARCEL
10+ ACRES

TOWERS
3 HIGH RISE
TWIN TOWERS

FLOORS
G+42

A MASTERPIECE CRAFTED BY INTERNATIONAL DESIGN EXPERTS

ARCHITECTURE

STUDIO SYMBIOSIS

India | Germany | UK

CLUB & COMMON AREA INTERIORS

GREYMATTERS

Singapore

LANDSCAPE DESIGN

REDLANDSCAPE
LANDSCAPE ARCHITECTURAL DESIGN

Thailand

SAMPLE INTERIORS



Thailand



Grandeur

paints every moment
right from your
first step



● TOWER DROP OFF

LIVING ROOM

SMART WORLD
THE EDITION



LIVING-DINING AREA

SMART WORLD
THE EDITION



MASTER BEDROOM

SMART WORLD
THE EDITION



MASTER BEDROOM

SMART WORLD
THE EDITION



DECK WITH PRIVATE JACUZZI

SMART WORLD
THE EDITION



PENTHOUSES WITH PRIVATE TERRACE

SMART WORLD
THE EDITION





STUNNING FEATURES

ITALIAN MARBLE FLOORING

SMART WORLD
THE EDITION



DUCTED VRV AIR CONDITIONING

SMART WORLD
THE EDITION



AIR PURIFICATION SYSTEM BUILT IN TO AIRCON

SMART WORLD
THE EDITION



3.45 MT CEILING HEIGHT

SMART WORLD
THE EDITION





THE EDITION CLUB

A 7-STAR EXPERIENCE

Rooftop
Infinity pool

Social
Amenities

Wellness & Sports
Amenities



7-STAR CLUBHOUSE



ROOFTOP INFINITY POOL

SMART WORLD
THE EDITION

PRIVATE THEATRE



PARTY HALL



BUSINESS LOUNGE



SOCIAL



SPORTS BAR



SPA



GYMNASIUM



WELLNESS



SPORTS

SQUASH COURT



BADMINTON COURT





LUXURIOUS LIFESTYLE AMENITIES



BEACH PARK



JOGGING TRACK



YOGA PODS



AMPHITHEATRE



KIDS' PLAY AREA



SKATE PARK



OUTDOOR GYM



BARBEQUE ZONE



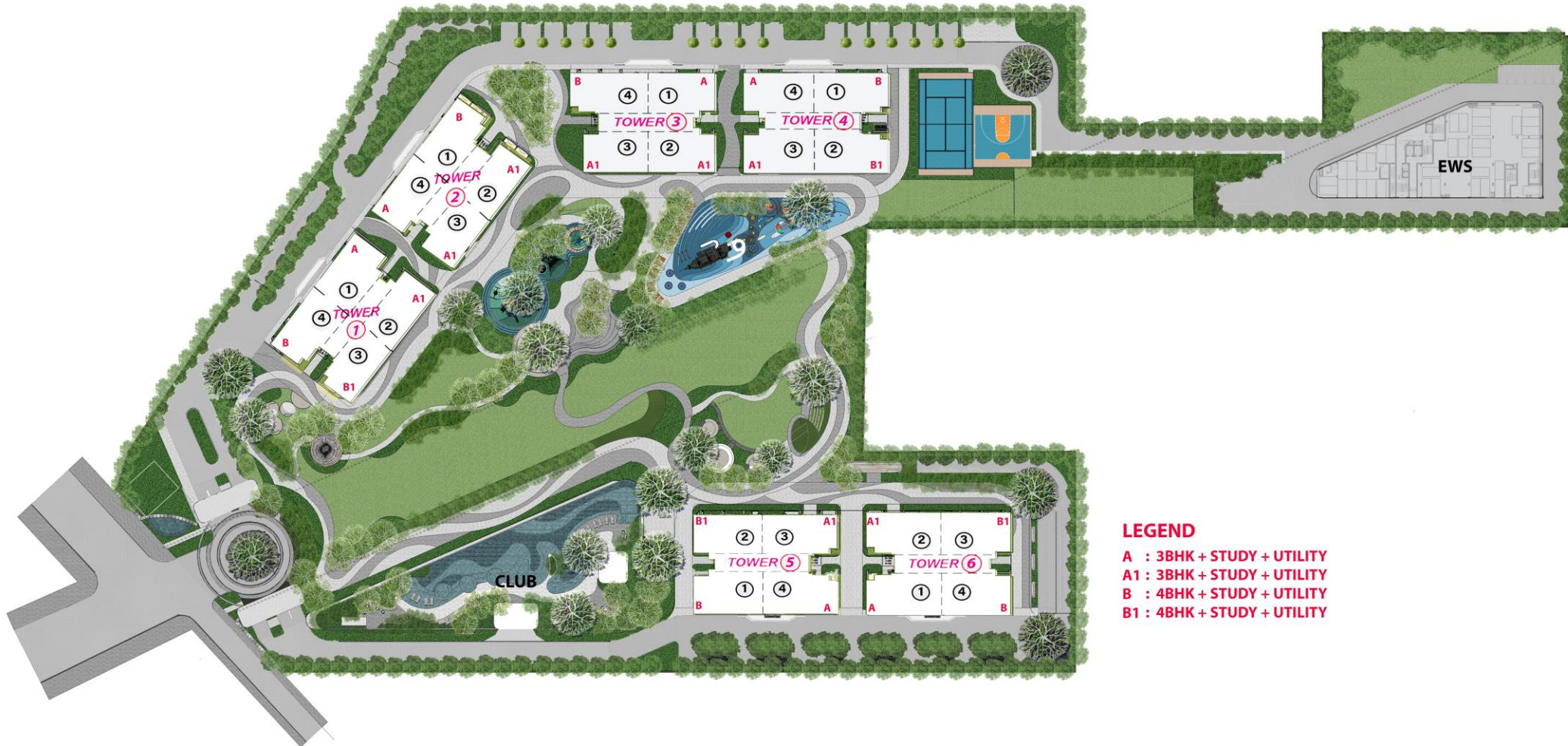
MASTER PLAN



LEGEND

1. Main Entrance
2. Entry Plaza
3. Triple Tier Security Post
4. Yoga Pavilion
5. Sit-Out Pavilion
6. Central Vistas
7. Party Lawn
8. Celebration Greens
9. Play Area
10. Skate Park
11. Beach Park
12. Family Deck

13. Barbeque Zone
14. Amphitheater
15. Open-To-Air Sitting Deck
16. Tennis Court
17. Basketball Court
18. Club Drop-Off Point
19. Tower Drop-Off Point
20. Underground Parking Ramp
21. Surface Parking
22. Walking/Jogging Track
23. Road - 24m Wide



LEGEND

- A : 3BHK + STUDY + UTILITY
- A1 : 3BHK + STUDY + UTILITY
- B : 4BHK + STUDY + UTILITY
- B1 : 4BHK + STUDY + UTILITY

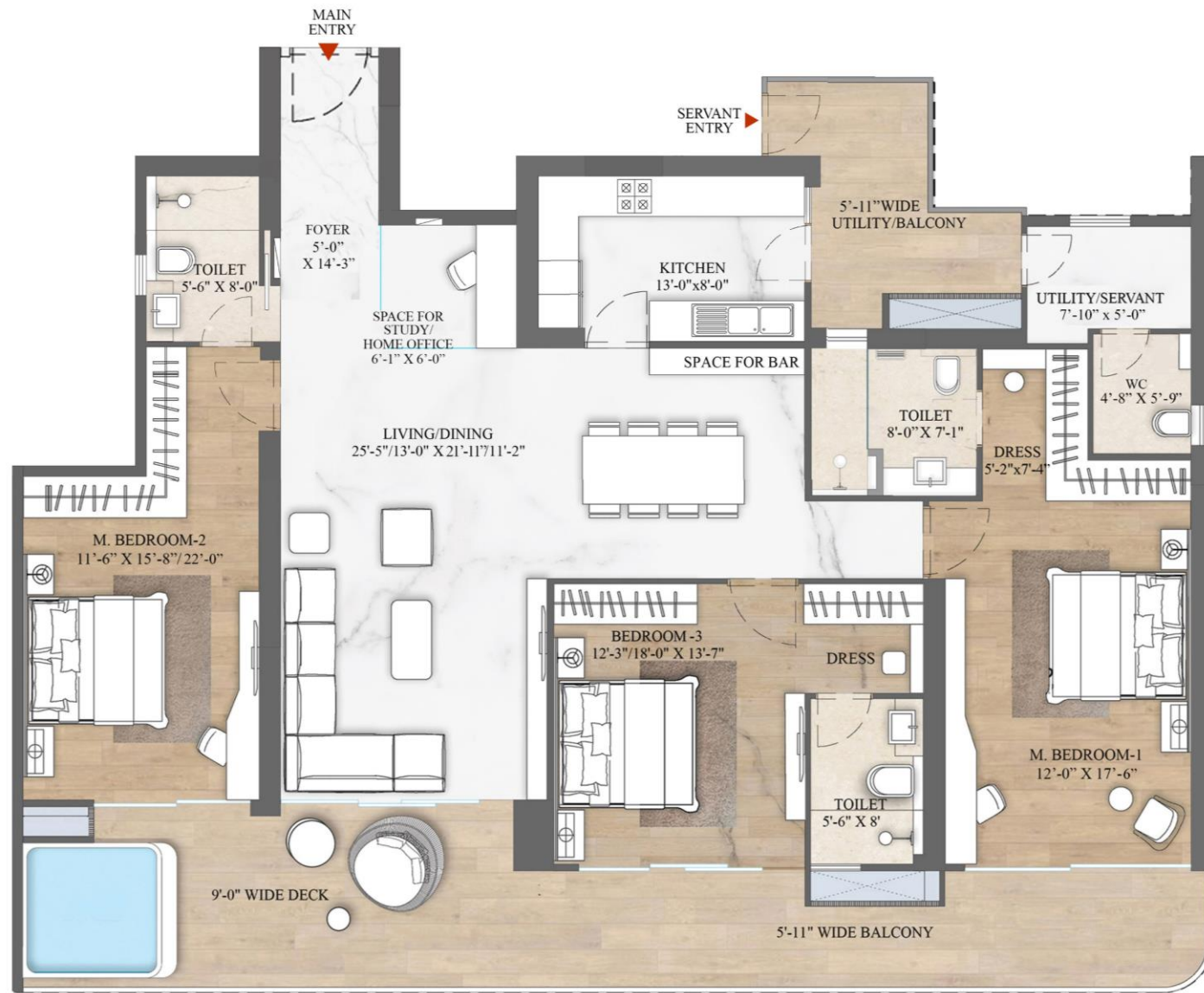


SUPERIOR FLOOR PLANS

TYPE A
3.5 BHK + UTILITY

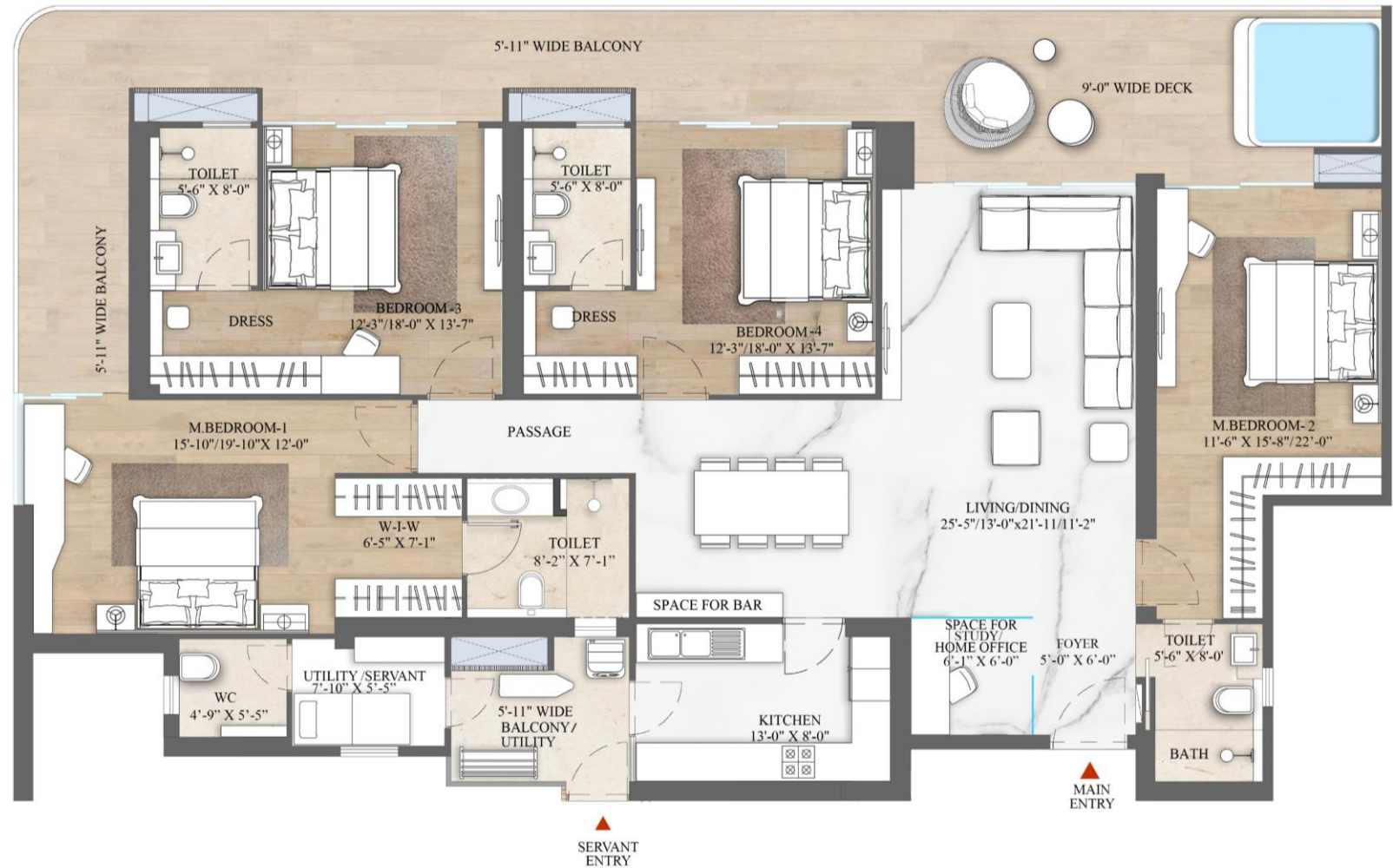


TYPE A1
3.5 BHK + UTILITY

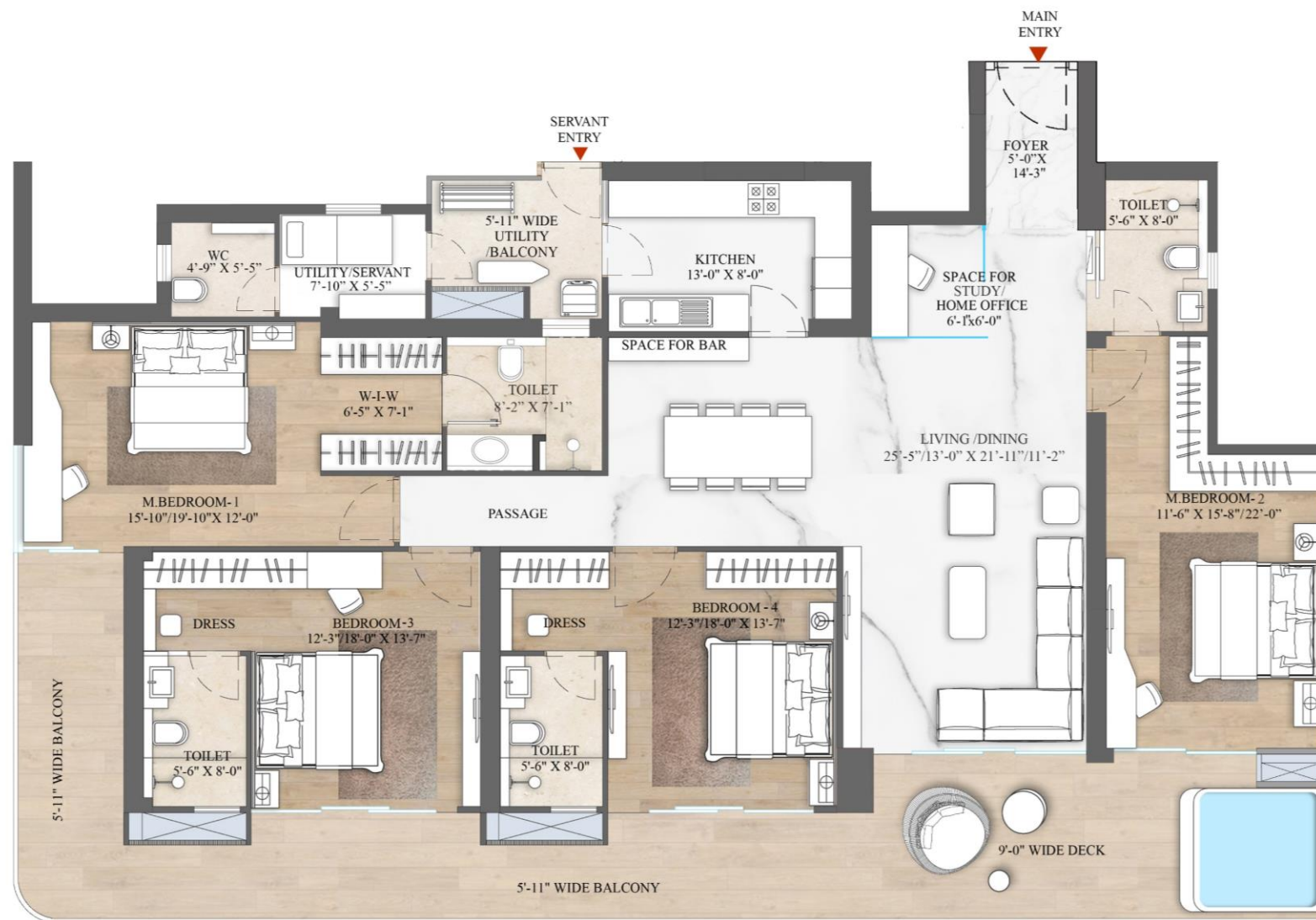


TYPE B

4.5 BHK + UTILITY



TYPE B1
4.5 BHK + UTILITY



SMART WORLD THE EDITION

A LEAP OVER OTHERS

LUXURY

hub of Golf Course Road
(Extn) in Sector 66 The
area is the most buzzing
neighbourhood

EXOTIC

& exclusive living crafted
to the perfect T

APPRECIATION

potential that an investor
seeks and also an
appreciation of your fine
taste.

PREMIUM

slice of life amenities

LIMITLESS LIVING
NOW HAS A LIMITED-TIME OFFER*

PRESENTING

*INDIA'S FIRST
REAL ESTATE*





LET'S GET STARTED





OFFERS TO BOWL THE CUSTOMER OVER





THE GAME PLAN

HIT IT OUT OF THE STADIUM

20:80

20% — 20% — 60%

IN
60 DAYS

IN
12 MONTHS

NEAR
POSSESSION

NO LOAN NO EMI





BEAUTY OF AN INSWINGER

20x

YOUR BOOKING AMOUNT

BOOK WITH 1 LAC

WE COUNT AS 20 LACS





THE HOOK SHOT



PAY **20%** EXTRA
GET **20%** DISCOUNT





THE SUPER STRAIGHT DRIVE

UP TO

₹2.5 LAC REBATE

BY

COMPLETING ALL FORMALITIES
IN 48 HOURS - BOOKING FORM + PDC





CONSECUTIVE BOUNDARIES

UP TO

₹2.5 LAC REBATE

BY

REGISTERING BBA WITHIN 15 DAYS



FREE HIT

CHOOSE FROM

iPHONE 15



OR

MACBOOK



OR

55 INCH TV



OR

20 GRAM GOLD



ON EVERY BOOKING





EXTRAS ARE ALWAYS WELCOME

PAY THROUGH



OR



GET FREE TICKETS TO **SINGAPORE**
ON EVERY BOOKING





SCORE CARD

SMART WORLD THE EDITION

SEC 66, GURUGRAM

BSP	₹ 19,500 P S F
LESS TPR	₹ - 250 P S F
LESS 20X (T20 OFFER)	₹ - 600 P S F
LESS TDD	₹ - 100 P S F
EFFECTIVE BSP	₹ 18,550 P S F



PLC AS APPLICABLE

REAL ESTATE

THE T2 GALA PARTY

BIGGER THAN THE BIG BILLION
AWAITS CUSTOMERS MAKING A BOOKING





RESERVE YOUR EDITION TODAY!

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